Notice of References Cited Application/Control No. 09/766,357 Notice of References Cited Application/Control No. Applicant(s)/Patent Under Reexamination MOORE, BRUCE WAYNE Examiner Nicholas Kim Art Unit Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-6,317,722	11-2001	Jacobi et al.	705/14
	В	US-2002/0040374	04-2002	Kent, Donald A.	707/516
	С	US-6,826,727	11-2004	Mohr et al.	715/517
	D	US-2002/0059339	05-2002	McCormick et al.	707/500.1
	E	US-2002/0042738	04-2002	Srinivasan et al.	705/14
	F	US-6,801,333	10-2004	Weiss, Mark A.	358/1.15
	G	US-2002/0082977	06-2002	Hammond et al.	705/37
	Н	US-5,974,396	10-1999	Anderson et al.	705/10
	ı	US-5,649,216	07-1997	Sieber, Jonathan D.	715/506
	J	US-2002/0036654	03-2002	Evans et al.	345/744
	к	US-2002/0111969	08-2002	Halstead, Robert H. JR.	707/517
	L	US-5,515,490	05-1996	Buchanan et al.	715/500.1
	М	US-5,926,825	07-1999	Shirakawa, Takahisa	715/521

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N	EP 952539 A2	10-1999	European Patent	ROBERTS et al.	G06F 17/60
	0					
	Р					
	Q					
	R					
	s					
	Т					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"shutdown price," Dictionary of Economics, Wiley, 1995.
	٧	Dowling, Melissa, "Breaking the Pagination Rules," Catalog Age, June 1997, 77-79.
	w	Cornuejols, Gerard and Micahel Trick, Quantitative Methods for the Management Sciences: 45-760, Course Notes, Fall 1998.
	x	Borning, Alan, Richard Kuang-Hsu Lin, and Kim Marriott, "Constraint-Based Document Layout for the Web," Multimedia Systems, Vol. 8, Iss. 3, October 2000, 177-189.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited Application/Control No. 09/766,357 Applicant(s)/Patent Under Reexamination MOORE, BRUCE WAYNE Examiner Art Unit Page 2 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-			
	В	US-		,	
	C	US-	9		
	۵	US-			
	Е	US-			
	F	US-			
	G	US-			
	Ι	US-			
	-	US-			
	J	US-			
	K	US-	,		
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	Z					
	0					
	Р					
	Q					
	R					·
	s					
	Т					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	Fasig, Lisa Biank, "The Catalog Store: Catalog Shop Must Operate by the Book – and Calendar," The Cincinnati Enquir November 19, 2000.					
	٧	Chevan, Harry, "Database Done Right," Catalog Age, November 1992, Vol. 9, Iss. 11, 109-111.				
	w	Davenport, Thomas, Jeanne G Harris, Ajay K Kohli, "How Do They Know Their Customers So Well?" MIT Sloan Management Review, Winter 2001, Vol. 42, Iss. 2, 63-73.				
	х	Bibelnieks, Eric and Deb Campbell, "Mail Stream Streamlining," Catalog Age, Nove 2000, Vol. 17, Iss. 12, 117-120.				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.